



UX/UI Designer Job Description

We are looking for a dynamic UX/UI Designer who will be responsible for the user experience (UX) and user interface (UI) design of our various digital assets. You will ensure that all elements of the online user experience are optimized for improved usability, usefulness, and exceptional visual design. The successful candidate will evidence a passion for delivering adaptive and creative solutions to UX/UI design problems by staying up to date with best practices and emerging trends in user experience design and user interface technology.

UX/UI Designer Responsibilities:

- Investigating user experience design requirements for our suite of apps
- Merging DWL and web apps graphical experience in UI and UX design
- Developing and conceptualizing a comprehensive UX/UI design strategy for the brand.
- Producing high quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
- Testing UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages.
- Collaborating with the Software Development team and Product to ensure the creation and delivery of tailored experiences for the user.
- Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
- Adhering to style standards on typography and graphic design.
- Experience with interactive wireframing and prototyping tools such as Figma, Sketch, or Adobe XD

UX/UI Designer Requirements:

- A Bachelor's degree and a minimum of 5 years' UX/UI design experience for digital products or services.
- A portfolio of professional UX/UI design work for both web and mobile platforms.
- Working knowledge of the following technologies and software: Figma, Vue, Visio, HTML, CSS (SCSS), iOS, Android, Design Systems and Adobe Creative Suite.
- A team player but can work independently too.
- Excellent written and verbal communication skills.
- Multi-tasking and time-management skills, with the ability to prioritize tasks.

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